

THE DESIGN ISSUE

REINVENT EVERYTHING

- Drainpipes into chandeliers
- Boat sails into bags
- Rope into chairs
- Crates into love seats
- Showers into lawn water
- Crafters into entrepreneurs

San Francisco



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 MODERN LUXURY

THE HACKER WAY: In the Bay Area, if it exists, it is being rethought, rebuilt, and redeployed as something totally new. SEE PAGE 87



Meet the Makers
 REVISIONIST THINKING TALK SHOP

Scavenges sails, stitches totes

Susan Hoff

"A college friend gave me my first sail. It was from an old schooner—very rare and pretty gross. It was so enormous I had to have somebody help me get it out of the truck and lay it out in a field to work on. When you cut into a sail, it's almost as though you are butchering a hog."